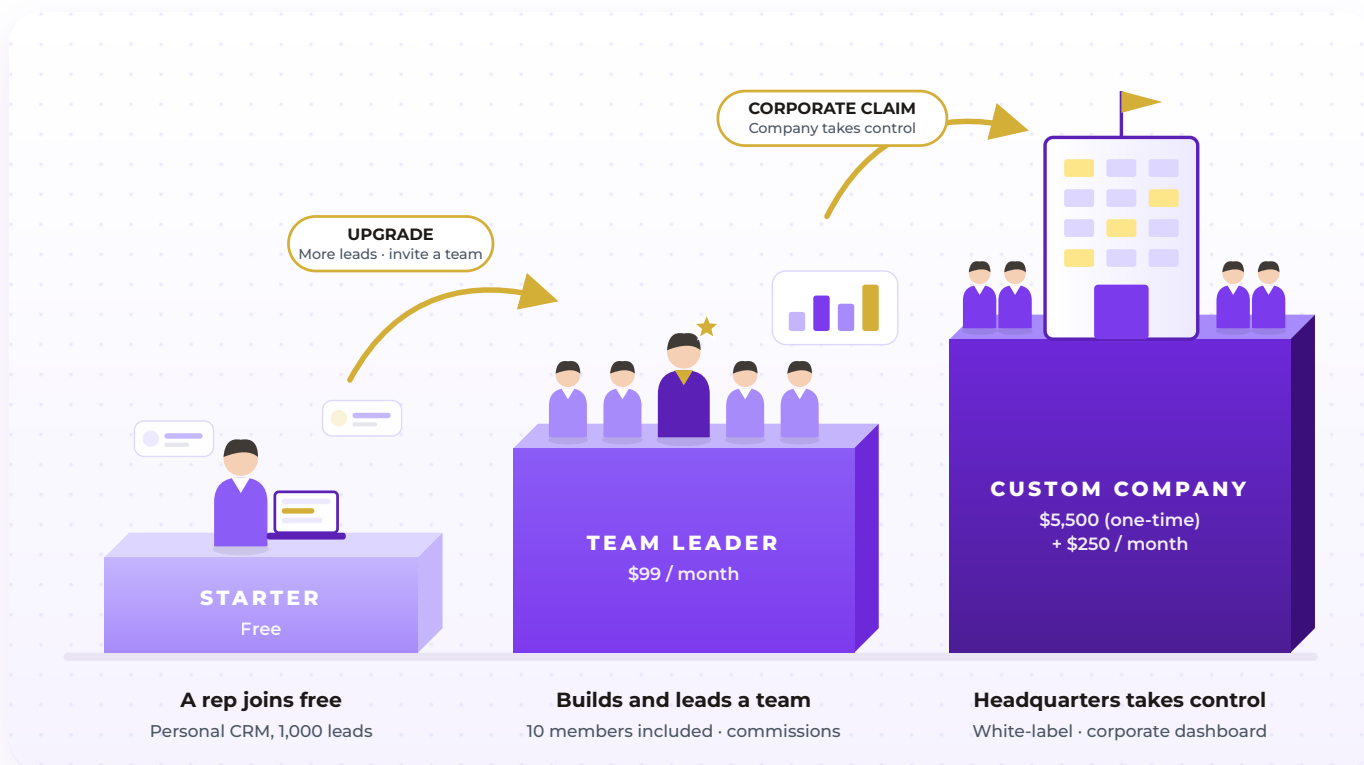


HOW THE SYSTEM GROWS

From one salesperson to an entire sales organization

GoFastCLOSER is built to grow with its users. A single rep starts free, the best performers become paying Team Leaders who build teams, and the company above them takes control of everything in one place.



THE GROWTH LOGIC

The product sells itself from the bottom up. Reps join for free, top performers upgrade to build teams, and once enough of a company's people are inside, headquarters takes corporate control. The Custom Company deal is the big contract at the top.

Rep joins free → Upgrades to Team Leader → Builds a team → Company takes control

The three levels at a glance

	Starter Free forever	Team Leader \$99/month	Custom Company \$5,500 one-time + \$250/month
Users	Just you	10 included; \$10/month per extra seat, up to 25	10 included; \$1/month per extra user
Leads	1,000 leads included	5,000 leads included (+\$9/month per extra 1,000)	50,000 leads included (+\$5/month per extra 1,000)
Import leads (Excel/CSV)	Manual entry only	Yes	Yes
Landing pages & funnels	1 of each	Unlimited	Unlimited
Team dashboard & leaderboards	No	Yes	Yes
AI coaching & objection handling	No	Yes	Yes
Affiliate commissions	No	Yes	Yes
White-label (your logo & colors)	No	No	Yes
Corporate control dashboard	No	No	Yes
API access & SSO	No	No	Yes
Support	Standard	Enhanced	Direct Tech Access

How a person moves up

1

Starter: the free entry point

A salesperson signs up free forever, with no credit card. They get a personal CRM: sales pipeline, call scripts, email templates, automated follow-up, and up to 1,000 leads entered by hand. This level exists to get people in the door.

How a person moves up (continued)

2

Starter → Team Leader: the first paid step

As the user grows, they reach natural limits: the 1,000-lead cap, no importing, or wanting to add teammates. Upgrade reminders appear automatically at 80% of a limit. They click **Upgrade**, pay \$99/month, and immediately get:

- 10 users and 5,000 leads, with Excel and CSV importing
- Team dashboard, leaderboards, and analytics
- Advanced automation, drip campaigns, and AI coaching
- Unlimited landing pages and funnels
- Affiliate commissions on people they bring in

Existing leads stay in place. Nothing is lost when upgrading.

3

Running a team

The Team Leader invites people as **Lead Managers** (who supervise others) or **Agents** (front-line sellers). The leader sees the team's leads and activity; agents see only their own.

The Custom Company level

4

How the Custom Company level works

The Custom Company level is for the organization *above* the teams: a direct-sales company, insurance agency, mortgage firm, or any sales organization whose people are already using GoFastCLOSER.

Pricing: \$5,500 one-time setup + \$250/month. Includes 10 users (\$1/month per extra user) and 50,000 leads (\$5/month per extra 1,000).

What a Custom Company gets



White-glove onboarding

Our team sets up each Custom Company account personally, with direct access to our technical team so every rollout fits the organization.



Corporate Claim

The company claims its brand inside the platform and brings its Team Leaders and their teams under one corporate umbrella.



One approved message

Company admins push official scripts and email templates to everyone, so every rep says the same approved thing.



Full visibility

A corporate dashboard shows activity and results across every team in the organization.



Your brand, not ours

The company's own logo and colors replace GoFastCLOSER's throughout the platform.



Low per-user cost

10 users included, then just \$1/month per extra user, a fraction of Team Leader's \$10, so a company-wide rollout stays affordable.

WHY THIS MODEL WORKS

Each level solves a real problem for the person at that stage: a rep needs a simple CRM, a leader needs visibility over a team, and a company needs one consistent system across every team. Because people are already inside and productive before the Custom Company conversation begins, the corporate decision is easier, faster, and lower-risk for the buyer.

Next step

To start free, visit **GoFastCLOSER.com**. Upgrade to Team Leader anytime from inside the app. To set up a Custom Company account, contact GoFast Technologies. Want to own the platform outright? Ask about our **Source Code License**.

Plan features, limits, and prices reflect GoFastCLOSER plan settings as of October 2026 and may change.